

HOW I MADE **\$200+** IN
AFFILIATE COMMISSIONS
WITHIN 5 DAYS
(+HOW YOU CAN, TOO)



THE OFFICIAL WEBINAR
WORKBOOK

AFFILIATE MARKETING WEBINAR

Hey there, blogger.

I'm so excited that you decided to join us during this 1 hour workshop that will teach you how I made \$200+ in affiliate commissions within 5 days as a new blogger while (and this is the best part) I was on vacation!

This webinar is going to be jam packed with a lot of useful information so I decided to create this workbook to help you absorb and process the information.

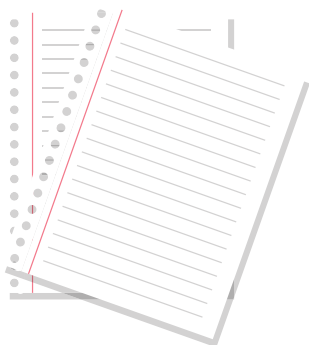
As we work through this training, please be sure to:

- **FOLLOW ALONG!**
This workbook will be there to help you stay on track and engage with the material. I'll let you know when to turn over to your workbook.
- **BE OPEN MINDED**
I'm going to challenge you to think differently and brainstorm how you can implement different strategies in your business. Be open minded to this because you'll get a lot out of the exercises!

ENJOY THE WORKSHOP!



Eden Fried



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PART 2

AFFILIATE MARKETING MISTAKES TO AVOID

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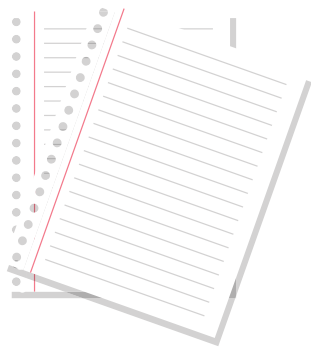
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PLEASE.**

PART 3 - HOW YOU CAN DO IT, TOO

STEP 1 IS:

WHO IS YOUR TARGET AUDIENCE? WHAT PROBLEMS DO THEY HAVE? BE DESCRIPTIVE. CIRCLE THE KEY PROBLEMS.

STEP 2 IS:

WHAT PROGRAMS/SERVICES WILL HELP SOLVE THE PROBLEMS/FILL THE NEED?

PART 3 - HOW YOU CAN DO IT, TOO

STEP 3 IS:

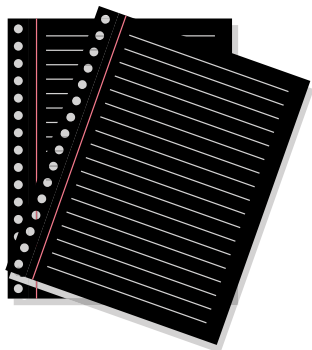
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STEP 4 IS:

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STEP 5 IS:

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AFFILIATE PROGRAM PROMO PLANNER

WHAT IS THE NAME OF THE AFFILIATE PROGRAM

WHAT PROBLEM DOES IT SOLVE?

LIST SOME THINGS THAT YOUR IDEAL CUSTOMER NEEDS TO BELIEVE/UNDERSTAND/EXPERIENCE IN ORDER TO BUY THIS PRODUCT.

WHAT METHODS WILL YOU USE TO PROMOTE THE AFFILIATE PROGRAM?

WRITING A PRODUCTIVE REVIEW

YES NO

CREATING SOCIAL MEDIA POSTS

YES NO

SHARING TESTIMONIALS

YES NO

WRITING EMAILS TO EMAIL LIST

YES NO

LINKING IN YOUR SIDEBAR

YES NO

GOING THROUGH OLD BLOG POSTS

YES NO

AFFILIATE PROGRAM PROMO PLANNER

WHY IS THE PRODUCT/SERVICE UNIQUE?

WHAT ARE SOME COMPETING PRODUCTS? (WHY IS THIS ONE BETTER?)

WHAT IF ANY PERSONAL SUCCESSES HAVE YOU HAD USING THE PRODUCT/SERVICE?

WHAT ARE SOME OF THE MAIN BENEFITS TO BUYING THE PROGRAM/SERVICE?

AFFILIATE FUNNEL SETUP

WHAT FREE OFFER CAN YOU CREATE FOR YOUR TRAFFIC TO GET THEM ON YOUR EMAIL LIST? (MUST RELATE TO YOUR AFFILIATE PRODUCT)

EMAIL 1 (WELCOME)

EMAIL 2 TOPIC (VALUE)

EMAIL 3 TOPIC (VALUE)

EMAIL 4 (VALUE + HINT)

EMAIL 5 (PITCH)